

PRIVACY POLICY OF THE AURORA.RU SITE

St. Petersburg

July 01, 2017

This personal data Privacy Policy (hereinafter referred to as the Privacy Policy) applies to all information which the Website "Official Website of the AURORA Brand" located on the domain name aurora.ru can be obtained about the User while using the Website. This Privacy Policy is prepared in accordance with clause 2 of Part 1 of Art. 18.1 of the Federal Law of the Russian Federation "On Personal Data" No. 152-FZ of July 27, 2006.

1. DEFINITIONS OF TERMS

1.1 The following terms are used in this Privacy Policy:

1.1.1. "Site Administration" - authorized employees who manage the site, acting on behalf of the site, who organize and (or) carry out processing of personal data, as well as determine the aims of the personal data processing, the composition of personal data to be processed, actions (operations) performed with personal data.

1.1.2. "Personal data" - any information relating to directly or indirectly defined or being determined individual (subject of personal data).

1.1.3. "Personal data processing" - any action (operation) or a set of actions (operations) performed with the use of automation tools or without the use of such tools with personal data, including collection, recording, systematization, accumulation, storage, clarification (update, change), retrieval, use, transfer (distribution, provision, access), depersonalization, blocking, deletion, destruction of personal data.

1.1.4. "Confidentiality of personal data" is a requirement, mandatory for fulfillment by the Operator or another person who has obtained access to personal data to prevent their dissemination without the consent of the subject of personal data or availability of another legal basis.

1.1.5. "Site User (hereinafter the User)" is a person who has access to the Site via the Internet and uses the Site.

1.1.6. "Cookies" is a fragment of data sent by a web-server and stored on the user's computer, which the web-client or web-browser sends to the web server each time in an HTTP-request when trying to open a page of the corresponding site.

1.1.7. "IP-address" - a unique network address of a node in a computer network built according to IP-protocol.

2. GENERAL PROVISIONS

2.1. Usage of the site by the User means consent with this Privacy Policy and the terms of processing the User's personal data.

2.2. In case of disagreement with the terms of the Privacy Policy, the User must stop using the site.

2.3. This Privacy Policy applies only to the aurora.ru site. The site does not control and is not responsible for third-party sites to which the user can go using links available on the site.

2.4. The administration of the site does not verify the accuracy of personal data provided by the Site User.

3. SUBJECT OF THE PRIVACY POLICY

3.1. This Privacy Policy establishes the obligations of the Site Administration for non-disclosure and ensuring protection of personal data, which the User provides at the request of the Site Administration.

3.2. The personal data permitted to be processed under this Privacy Policy are provided by the User by filling the following forms on the aurora.ru Website:

- 3.2.1. "Ask a Question";
- 3.2.2. Subscription to mailout;
- 3.2.3. "write a review";
- 3.3. Forms on the site may include filling the following data:
 - 3.3.1. Username;
 - 3.3.2. the contact phone number of the User;
 - 3.3.3. e-mail address (e-mail);
- 3.4. The site protects data which is automatically transmitted during browsing of advertising units and when visiting pages on which the statistical script of the system ("pixel") is installed:
IP-address;
 - information from cookies;
 - information about the browser (or another program which provides access to display ads);
 - access time;
 - the address of the page where the advertising unit is located;
 - referrer (the address of the page from which the User came to the site).
- 3.4.1. Disabling cookies may result in the inability to access parts of the site which require authorization.
- 3.4.2. The site collects statistics on the IP-addresses of its visitors. This information is used to identify and solve technical problems and to control the legality of financial payments.
- 3.5. Any other personal information not mentioned above is subject to safe storage and non-dissemination, except as provided for in clauses. 5.2. and 5.3. of this Privacy Policy.

4. PURPOSES OF COLLECTING PERSONAL INFORMATION OF THE USER

- 4.1. The Site Administration may use the User's personal data Site in order to:
 - 4.1.1. Establish feedback with the User, including sending notifications, inquiries regarding the use of the Site, provision of services, processing requests and applications from the User.
 - 4.1.2. Determine location of the user to ensure security and prevent fraud.
 - 4.1.3. Confirmation of the accuracy and completeness of personal data provided by the User.
 - 4.1.4. Notifications of the User of the Site about successful drawing up of the application.
 - 4.1.5. Providing the User with effective customer and technical support in case of problems related to the use of the Site.
 - 4.1.6. Providing the User with his consent, information about special offers, information about prices, newsletters and other information on behalf of the Site or on behalf of the Site's partners.
 - 4.1.7. Implementation of advertising activities with the consent of the User.

5. METHODS AND TERMS OF PERSONAL INFORMATION PROCESSING

- 5.1. Processing of the User's personal data is carried out without any time limit, in any legal way, including in personal data information systems using automation tools or without using such tools.
- 5.2. The User agrees that the Site Administration has the right to transfer personal data to the third parties, in particular, courier services, postal service organizations, telecommunication operators, solely for the purpose of fulfilling the User's order placed on the Site.
- 5.3. The personal data of the User may be transferred to the authorized bodies of state power of the Russian Federation only on the grounds and in the manner established by the legislation of the Russian Federation.
- 5.4. In case of loss or disclosure of personal data, the Site Administration informs the User about the loss or disclosure of personal data.
- 5.5. The Site Administration takes the necessary organizational and technical measures to protect

the User's personal information from unlawful or accidental access, destruction, alteration, blocking, copying, dissemination, as well as from other illegal actions of third parties.

5.6. The site administration together with the User takes all necessary measures to prevent losses or other negative consequences caused by the loss or disclosure of the personal data of the User.

6. OBLIGATIONS OF THE PARTIES

6.1. The User is obliged to:

6.1.1. Provide information about personal data required to use the Site.

6.1.2. Update and supplement the provided information about personal data in case of change of this information.

6.2. The site administration is obliged to:

6.2.1. Use the information obtained solely for the purposes specified in clause 4 of this Privacy Policy.

6.2.2. Ensure storage of confidential information in secret, not to disclose it without prior written permission of the User, and also not to sell, exchange, publish, or disclose in any other possible way the transferred personal data of the User, except for p. 5.2. and 5.3 of this Privacy Policy.

6.2.3. Take precautions to protect the confidentiality of the User's personal data in accordance with the procedure commonly used to protect this type of information in existing business intercourse.

6.2.4. Perform blocking of personal data relating to the relevant User from the time of the request of the User, or his legal representative, or the authorized body for the protection of the rights of personal data subjects for the period of verification, in case of revealing unreliable personal data or illegal actions.

6.2.5. The site administration undertakes not to transfer the information received from the Client to third parties. Provision of information by the Site Administration to the agents and third parties acting on the basis of an agreement with the Seller for the fulfillment of obligations to the Client and only within the framework of the contracts is not considered as a violation.

7. RESPONSIBILITY OF THE PARTIES

7.1. Administration of the site, which has not fulfilled its obligations, is liable for losses incurred by the User in connection with the unlawful use of personal data, in accordance with the legislation of the Russian Federation, except as provided for in clauses 5.2, 5.3 and 7.2 of this Privacy Policy.

7.2. In case of loss or disclosure of Confidential Information, the Site Administration is not responsible if this confidential information:

7.2.1. Became public property before its loss or disclosure.

7.2.2. Was received from a third party before it was received by the Site Administration.

7.2.3. Was disclosed with the consent of the User.

8. DISPUTE SETTLEMENT

8.1. Before applying to the court with the suit for disputes arising from the relationship between the Website User and the Website Administration, it is obligatory to raise a claim (a written proposal about a voluntary settlement of the dispute).

8.2. The recipient of the claim within 30 calendar days from the date of receipt of the claim notifies the claimant in writing of the results of the consideration of the claim.

8.3. If the agreement is not reached, the dispute will be submitted to the judicial authority in accordance with the current legislation of the Russian Federation.

8.4. The current legislation of the Russian Federation applies to this Privacy Policy and the relationships between the User and the Site Administration.

9. ADDITIONAL CONDITIONS

9.1. The site administration has the right to make changes to this Privacy Policy without the consent of the User.

9.2. This Privacy Policy is effective since July 1, 2017.

9.3. All suggestions or questions about this Privacy Policy should be sent to the site's email: info@aurora.ru.

9.4. The current Privacy Policy is located on the page at: <http://aurora.ru/politika-konfidencialnosti-aurora.pdf>.

This revision of the Privacy Policy was published on July 01, 2017.